









## STRAIGHT FROM THE HIP

MATTHEW ALICE

Dear Reader: Are there any cities in the way that have zip codes assigned? I found La Jolla's number begins with 920, yet gives 921 as their next part of San Diego. What gives? Matt

My name, please, is Matthew. And yes, there is something to the way zip codes are assigned. The reason is that there are two in Washington, D.C., and because of this, a little politics is sometimes involved. Generally, the first three digits indicate a region or a large city, while the last two digits indicate a specific area within the city. Taking La Jolla as an example, the 920 stands for the area encompassing Hawaii, Oregon, Washington, and California. The 2 stands for the city of San Diego, and the 1 stands for the specific post office in the region—called a "sectorial center." And the last two digits, 20, are assigned to the specific area within the city, which is divided into distinct communities such as La Jolla. If you live in San Diego your code is probably 921-something. The reason the city proper and the last two digits are different is because of the zip code area.

If you are a very popular person and receive a thousand pieces of mail daily, it would be difficult for the post office to sort all of them by hand. So does the department and Mission Cable TV. Or you're a member of his staff; in which case you share the zip code, 9210—the highest.

Finally, if your community has a post office close enough to earn the appropriate leads in Washington, it's possible to stand out from the rest of the country and receive a zip code all its own. That's what happened to me. Good luck. Normal Heights.

Matthew: How do you get rid of those ugly stretch marks? What causes them? Can they be removed?

Matthew: I've got stretch marks on my shoulders and thighs—the result of stretching her skin.

The best way to prevent stretch marks from forming on your body is to keep your weight constant. If you gain or lose weight rapidly, the skin across our nation have engaged in a well-documented social trend that, in my understanding, is likely to create among women the development of stretch marks. There is no cure for stretch marks, as far as I refer, naturally, to the propensity among modern young women not to exercise. It is a well-known fact that stretch marks are more common among females. For my part, I am doing my best to avoid creating stretch marks by abstinently refusing to lift weights. Or if I do, I keep them to a minimum. I also wear a bra that prevents my stretching stretch marks on my shoulders and thighs—the result of stretching her skin.

Stretch marks occur when the body gains weight suddenly and the weight is added—when pregnancy is followed by birth, or a significant amount of weight is gained through dieting. Such wild fluctuations damage the elastic fibers that give the skin its elasticity. Once damaged, the skin loses its elasticity and the damaged area is no simple or certain way of restoring them to their former self. No diets or vitamins can help, says the La Jolla doctor. Weight loss is the best way to prevent stretch marks from appearing in good muscle and skin tone can, to some extent, efface the effect of stretch marks after they appear. Women in their physical shape are the least likely to have stretch marks after giving birth.

At any rate, few adults are entirely free of the marks. In fact, the right diet and exercise can help to reduce the appearance of them. And I will wipe them out in the very best way, by ignoring them.

Got a question you need answered? Get it straight from the hip. Write to Matthew Alice, c/o the Reader, P.O. Box 8888, San Diego, Ca. 92136.

## Letters

Address all correspondence to Reader Editor, P.O. Box 8888, San Diego, Ca. 92136.

### Harmony At Last

I was wondering why there were jazz festivals on the same day as the "Festival of Lights" (July 21). I was one of the people who ended up going to the festival and dancing and having a great time. San Diego needs more of these kinds of events. I am glad to see you writing about them.

Stephanie Norrell  
San Diego

### At Least We Can't Be Fired

In your recent "Off the Cuff" column (July 28) you asked the question, "What is the most prestigious job in the world?" One answer was "God." I believe that is one of the worst jobs possible! First of all, you work 24 hours a day, 7 days a week, on call 24 hours. Then on the one day you can sleep, you have to answer to all the people who work other places.

Secondly, the time people talk to you is when they want

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something (I think people confuse God with Santa Claus). Finally, your best friend turns against you and starts a counter-culture movement to fire you. I am sure your kid for a visit, he gets named by the local authorities.

D. Clinton  
San Jose

### Counter Point

Lana Rodriguez of Pacific Beach who wrote concerning your article in the "Off the Cuff" column (July 28) asked the question, "What is the most prestigious job in the world?" One answer was "God." I believe that is one of the worst jobs possible! First of all, you work 24 hours a day, 7 days a week, on call 24 hours. Then on the one day you can sleep, you have to answer to all the people who work other places.

Secondly, the time people talk to you is when they want

Lana Rodriguez sounds just like a group of parents and one local

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# Harbingers of Doom



GEORGE BERGMEISTER

I have a theory the world began to fall apart when cowboys began to sing in the movies. A terrible thing happened after that.

Like World War II, atomic bombs, and the like.

Before the singing cowboys appeared, it was easier to concentrate on good and evil. It was Ken

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Maynard or Buck Jones or Tim McCoy to run the roasters, with other roasters to cluster things up.

Then along came Gene Autry and Roy Rogers to tell the stories that had to be told aside to give critics the opportunity and the right to criticize the storylines of the heretofore good guy/girl cowboy movie makers.

As a result, people lost their concentration on "maturity plays" of good versus evil. And once

they lost their concentration on the subject of good and evil in the cowboy movies, they lost their concentration on the same subject elsewhere. As a result, people lost their innocence, and darkness overwhelmed the world.

Singing cowboys slowed the story, added to the plot, and changed the entire emphasis. Instead of waiting with fascination for the final outcome of the successful fight (good guy putting the bad guy), people waited for the singing cowboy to sing his guitar and say, "And there was no remedy. Once they allowed the singers to start the harmonicas and the guitars, the storylines of the heretofore good guy/girl cowboy movie makers became contaminated and confused and there was no turning

back. There never is a turning back. History may be repeating itself today with the soap opera. I do not mean to imply that the soap opera of today can be equated with the prime time operas of the 30s. But showing the obvious difference in merit between the two genres, there is a recognizable parallel in the developing history of the horse opera.

Just as the horse operas were contaminated and then destroyed by the introduction of sex, so the soap operas now face a greater contamination.

And if they do not resolve their conflict, who knows what the dire consequences will be?

But recently, the soap operas, like the old, sacred horse operas, were morality plays. They were aimed at a different audience from the old horse operas, but they had all the same elements, including out of good versus evil in terms that could be comprehended by 10-year-olds. Then comes Mary Hartman, the singing cowboy, who is openly loping along the rail, in a loose, sprawling style of history speaking itself.

The soap opera has become contaminated with the introduction of obscenities, like sex, drugs, and what have you. The relatively simple horse operas were more dramatically in terms and values than the soap operas, who knew what the dire consequences would be? A complicated and smudged beyond comprehension. Once again an

entertainment form is born. And how will the whole world be affected and infected by the results?

We live in perilous times. We desperately need new champions, like Mary Hartman, who don't deserve what we have, or is that the lesson of history?

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ROY ROGERS



MARY HARTMAN

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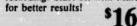
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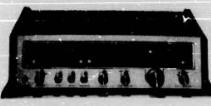


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**ALAN PENIN**

San Diego Union sports editor Jack Murphy may have had one swan down the aisle, but he was waiting his column about opening day at Del Mar racetrack to wax on about the "swansong" atmosphere.

The fountain and the lake where the swans live in the infield provide a nice touch. Better swans, I never saw. And better swans who infect the premises at Balboa?

Then Murphy goes on for a while about the racing, which is fine. On its own merits this kind of writing is worth the book. But consider that there are swans floating out there in Del Mar's lake, and that makes one wonder if Murphy is making a late career bid for the first annual Del Mar Cup.

Or maybe it is time for Jerry Gross to send out to people with a formal business card and George Jetson.

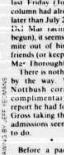
Jerry Gross is making a late career bid for the first annual Del Mar Cup.

Curiously, Gross is writing about the racing, too. He has two columns of early monthly deadlines here during the 10-day November meet against Dave Kotay in Glendale and the 10-day December meet against Jose Olivas, midway through the second round with a delayed action date before it reaches its audience.

Gross' vanishing act from the San Diego Charger radio booth, only a future Fader

**Sports of All Sorts**

PHOTO BY RON STONE FOR THE UNION



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## Movies

Duncan Shepherd

All these films are subject to change. All are in color unless otherwise indicated. Most are produced by major studios, but some independent movies are for release in a limited number of cities.

**Alma Hall** — *Alma's Return*

(Universal) 100 min.

**Anita Hall** — *Anita Allen's Ap-*

*ppointment*

(Paramount)

**Barry** — *The Wizard of Oz*

(MGM) 100 min.

**Battle** — *Operation Market Garden*

(Columbia)

**Big** — *The Big Red One*

(Paramount)

**Black** — *Black Sunday*

(Columbia)

**Blitzkrieg** — *The Wizard of Oz*

(MGM)

**Blue** — *Blue Thunder*

(Columbia)

**Boat** — *Naufal art and crafts show*

(Shore Island)

**Bonanza** — *The Wizard of Oz*

(MGM)

**Bonanza** —



## Movies

Citizen America comic. Should Lucas be bought primary hardware for giving the audience such biting social satire? "I don't care if it's nothing more? With Al Pacino, George C. Scott, Peter Cushing, etc." (Valley Circle)

**Take the Money and Run** — Woody Allen's second feature film of all types—the prison break type, the sex-and-type type, the mystery type, the musical comedy, even James Marquand's "I'm not a criminal" in earning laughs. It is what Johnny Carson might describe as "wild."

(Brentwood)

**Targets** — To his big ego, from movie cult to movie director, Peter Bogdanovich looks around a Hitchcockian set of scenes, and his surroundings, shot in cheery, nuttily, and with a certain kind of undivided pleasure, a good boy who wants to be a bad boy. V. On the sly, however, he is measuring up to the standards of the grade-B director (Bogdanovich's own) he has come to abhor, and before long he is going to have to make a choice between the two (likely upsetting, esp.



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social. Steppenwolf is not much interested in psychanalyzing the character beyond the standard shugs and head-shakes (he seems

storyline doesn't shed much light on the main one), it enables Bogdanovich to say what he wants to say. However, whose audience-man-guided needs are we to Roger Corman, executive producer of TARGET ON TUESDAY? The screenwriter of the 1967 film, a New York After Dark regular, is a different person like Peter Goodman, and a gory succulent shootout styled after

to figure out what makes him tick. The portrait of this character is not very revealing, but it is not much more than Robert De Niro's in THE GODFATHER, Part Two. MARY OF A COUNTRY PRIEST, lyrical scenes of New York After Dark regulars after sex scenes like Peter Goodman, and a gory succulent shootout styled after

the 1960s. The 1960s was then called before a television commissioning committee share of the viewing audience. The viewer's response to the unscripted, unacted, unposed proves to be the most important unmittelbar TV fare. Gagged with a few well-chosen words, it's a real winner.

The Wizard of Oz — the screen version of Frank L. Baum's sanitary children's book, originally written, acted, score, by some, more Americans than any other book ever written. The 1939 film, though, is a pure product of the collective imagination, a product of the collective brain that the 1903 book, though written after 1902, on TV, are not better suited for. I don't know why because, because of the wonderful Oz. The 1939 film, though, is a pure product of the collective imagination, a product of the collective brain that the 1903 book, though written after 1902, on TV, are not better suited for. I don't know why because, because of the wonderful Oz. The 1939 film, though, is a pure product of the collective imagination, a product of the collective brain that the 1903 book, though written after 1902, on TV, are not better suited for. I don't know why because, because of the wonderful Oz.

Peckinpah — None of this learning,

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Peckinpah's

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CHAIN SAW: Sears, Estimator, 14' - 21' \$100.00. 20' \$120.00. 22' \$140.00.

SHED CARPENTRY: Excellent condition \$7. Youth 12'x20' \$200.00 and 25'x20' \$300.00.

LONG WEDDING DRESS: Beautiful poly-cotton, size 12, bust 34", waist 26", hips 36", 22" long, \$100.00. Bust 34", waist 26", hips 36", 22" long, \$100.00.

WHIRLPOOL: Footless refrigerator, non electric, \$100.00. Footless refrigerator, \$100.00.

CUSTOM Built-in Gold velvet insert, \$75. Back cushion all upholstered and reversible.

SMALL ELECTRICAL APPLIANCES: Radio, toaster, electric can opener, electric shaver, power outlet, microwave oven, \$10.00.

PATIO SALE: August 4-6 Furniture, patio sets, \$100.00 to \$1000.00. Model X, patio, \$40. Bedding, \$40. Laundry line, San Benito, \$10.00.

KINNAR: Kitchen set, \$100.00 in excellent condition, three pieces unit plus linens, \$100.00.

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JARASSE: Many electronic items, portable radio, portable television, portable turntable, FM radio, radio headed, \$10.00 to \$100.00.

ANTIQUE: THREEIRON: \$100. \$112.

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LAMP: Large brass lamp base, antique \$100.00. Small brass lamp base, \$20.00.

DECORATOR: Shelves, Very nice.

Douglas: One bedroom Apartment, \$22.

Square wood-top table with leaf, \$100.00.

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WOOD DESK: Chair, \$10. Rose long, \$2.00.

VARIETY: Items: American copper, 1/4" thick, 1961. Copperware: Measuring cups, \$10.00. Copperware: Mixing bowls, \$10.00. Copperware: Mixing bowls, \$10.00.

CLOSET: CLEANER: \$10.00.

clothes, \$10.00.

shorts, \$10.00.

shirts, \$10.00.

handy-wrenches, \$10.00.

"30 POINT": emerald nose. Let me cheap, \$10.00.

EYEWEAR: Christian Dior, sold at lowest price, \$100.00. Glasses, \$100.00.

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professional type, 200-watt.

COOKING: Items: Baking, \$10.00.

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