

SAN DIEGO'S MOST PECULIAR WEEKLY

# San Diego Pinball

# Freak Tells All:

It's cheaper than gambling, more fun than Monopoly, and can be less frustrating than sex.

-Glenn Grant-

Question: What does the Hotel Del Coronado have in common with the sleaziest bar on Broadway

Answer: Pinball.

If you hesitated answering that one, you've obviously never taken a good look at either establishment

or you must be unawre of the drawing power of the silver ball. Once the pastime of primarily the poor, the city dweller, the lazy, and the occasional fanatic, the game has recently taken on a cloak of respectability that has spread it from the suburbs to the plushest of hostelries. And a glut of electronic games, spurred by Ping-Pong, have added impetus to the surge. In fact,

addies sphorted of magner-rough mass ail the other arcade-type games, such as target shoots, miniature hashall and driving skill tests, are seeing a new peneration of customers.

Southern California has been expecially phenomenal. In Los Angeles, for example, pinball was the most proposed to the proposed proposed to the proposed propo



You can tell you're watching a Wizard if he or she pushes the ball release instead of pulling it.

dramatic, but new areades are appearing requirity in shopping and personal presenters and in rented stores that didn't make it with their previous commodity these days.

And anything cheap is a desired commodity these days.

And anything cheap is a desired commodity these days.

The San Diego Yellow Pages that purpose the provided the tension relieved and the provided provided the state of the provided and the provided provided the state of the provided prov

THE BEACH: Belmont Park has good-sized areade but the games are full of clowns and baseball players and are geared primarily for kids. You can't win any free games here, which might lessen your incentive. Most of the nachines are pretty old. One of the

machines are pretty old. One of the attendants may take pity on you and show you where to hit amenine for a free pame. Old.

The Pennant and the Backenomer, adjacent bars in South Mission Beach, are good places to go on a Tuesday night. After polishing off a 19-cent paghetic plate at the Pennant, you can spend the money you saved on dinner on the single pinball dinner on the single pinball machine or play air hockey or machine or plas air hockey or hooshall in the hack. Or 90 next door to the Beachcomber, which has more pinhall machines plus a wild electronic Ping-Pong game the paddles move in and out as well as up and down), a remote control baseball game on the wall, and downfall. Crowded on all downfall. Crowded on part of the paddles and the paddles game most other times. DANCE SPOTS AND BARS wallbager's has a nice game from

Wallbanger's has a nice game room where you can recover from the effects of too much dancing, too much booze or the \$1.50 cover charge. Most of the machines are new and have a nice, crisp feel to them. Remember, no playing in

the Sports Arena has a few old machines upstairs and downstairs. two electronic games and two foosball fields. If all the games are taken, go across the street to Joe's Long Bar where there's more of the

# THE **READER PIG** STRIKES AGAIN!

OR DIRTY TRICK NUMBER TWO

DIRTY TRICK NUMBER ONE was when we had to start charging 50¢ for "free" Reader classifieds because of rising costs.

DIRTY TRICK NUMBER TWO started last week. We're now charging toe for the Reader in downtown San Diego. What can we say but Oink! Our costs continue to escalate and the Zoning people kicked us out of our garage office so now we have to pay rent. What will be dirty trick number three? Well...we expect to expand the number of coin boxes and we will ad street hawkers before summer. We expect the Reader will always be free on the college campuses, but we'll gradually have to convert the rest of our circulation to a pay basis if we are to continue publishing. Oink!

Both Oil

2.00

COLORING CONTEST

THE HAVING A

HILDREN 3 TO XCEPT CHILDRI F EMPLOYEES F COST LESS.

SAN DIEGO—BETWEEN ROLTE 5 & HWY 101, TAKE THE WASHINGTON ST. TAKE THE WASHINGTON ST. LA MESA—CENTER AT LACKSON, GROSSMONT CENTER, 469-4760 GROSSMONT CENTER, 469-4760 FROSTECT ST. 469-4760

# **EVENTS**

### THEATRE

FROILUS AND CRESSIDA by Shakespeare, San Diego State the Theatre, Friday, April 26, 8:00 p.m. 286,6988. THE GLOAMING, OH MY DARLING, a feminist drama by Megan Terry, followed by poetry reading and discussion: international Center, Matthews Campus, UCSD, Monday and Tuesday, April 29 and 30, 8 p.m. 453-2000.

JANUS, a comedy by Carciyn Green, Coronado Playhouse Fridays, Saturdays, and Sundays through May 25, 8:30 p.m. (dinner at 7:30).

ADIES IN PETIREMENT, a comed, by Edward Percy and Reginald Denham, National City Community Building, 140 E. 12th St. National City, Fridays and Saturdays through May 4, 8 p.m.

BUTTERFLIES ARE FREE, the Leonard Gershe comedy. Uncle John's Family Restaurant/Theatre, 6766 El Cajon Blvd. Fridays and Saturdays, 6.30 dinner, 8.00 showtime: Sundays, 5.30 dinner and 7.00 showtime, 463-2012

THE PRICE, by Arthur Miller, Cassius Carter Stage, Balboa Park. Tuesdays through Sundays, 8 p.m. Through May 12: 239-2255.

COMPANY, a musical by George Firth and Steven Sondheim, chosen Best Musical of 1970 by New York Drama Critics Circle and London's theater critics SDSU Theater, 5402 College Avenue. April 19, 20, 24, 25, 26, 27, 8 p.m. 286-6035.

TARTUFFE, comedy by Moliere performed by the Drama Department at UCSD and directed by Eric Christmas, UCSD Theatre Building 203, Matthews Campus, Opens Friday, April 19, performances are at 8 p.m. 453-2000, extension 1382.

THE IN-DWELLER, a new play by Ted Reed about a deceased woman who is brought back to life by her desolate husband Cyrstal Palace Theater in Mission Beach, Opens April 19 through June 2, Fridays, Saturdays and Sundays at 8:30 p.m. 488-8001. June 2. Prolays. Salturdays and Sundays at 8.30 p.m. 468-8001. WHO'S AFFAID OF VIRGINIA WOOLE? a play by Edward Ahbee, San Dieguito Little Theater. Del Mar Farigrounds, Findays and Salturdays from April 19 to May 4, 8.30 p.m. 733-1836. WESTSIDE STORY, stage play by United States International University School of Performing and Visual Arts, San Diego City College Theater, Tuesday April 16 through Sunday April 21, 8 p.m. 739-7834.

BIMBO'S COSMIC CIRCUS, by Kenny Orlega and John Flynn. Off Broadway Theatre, Tuesday: through Fridgys at 10:30 p.m.: Sahurdays, 50:00 and 11:00 p.m.; Sundrays, 600 p.m. 235-6535. FATHER'S DAY, with Barbara Rush in starring role. Off Broadway Freetre, Tuesdays through Fridges, 8:00 p.m.; Sturdays, 6:00 and 9:30 p.m.; Sundays, 2:00 and 7:30 p.m. Through May 5; 235-6535.

BOX AND COX. THE MONKEY'S PAW., VICTIMS OF DUTY, three plays by The New Heritage Threater. Strafford Court Theater. Del Mar, beginning April 20. They will be presented in rotating order so that all shows may be seen in one evening, 488-7064 or 276-6898.

YOU CANT TAKE IT WITH YOU, a play by George Kaufman and Moss Hart, performed by the North County Community Theatra. Eucalyptus Auditorium, 150 Escondido Avenue, Vista. April 19, 20, 26, 27. Curitain is at 8 p.m.

DETECTIVE STORY, by Sydney Kingsley. Mission Playhouse, Old Town, Fridays and Saturdays (opens Sunday, April 21). 295-6453.

HADRIAN VII, by Peter Luke, first San Diego production, Old Globe Theater, Balboa Park, Tuesdays through Sundays, 8:00

SAN DIEGO SYMPHONY CHAMBER ORCHESTRA, conducted by Charles Ketchum. Music of Bach, Penderecki, Ravel, and Prokofiev. Camino Theatre, University of San Diego. Thursday, April 25, 8:00 p.m. 291-6480, ext. 354.

April 25, 6:00 p.m. 281-0-00, pxi. 339. THE FELD QUARTET, Mozart's B Fiat Major Quartet, Beethoven's Quartet in B Fiat, Opus 18, No. 6, and Borodin's Second Quartet. Fine Arts Recital Hall, Grossmont College, Friday, April 26, 8 p.m. 465-1700.

THE FELD QUARTET. Stammitz's Quartet for Clarinet, Violin, and Cello, Beethoven's Quartet No. 3, Opus 59, and Dvorak's Quintet for Piano (Zoltan Rozsnyai as pianist). St. Peter's Episcopal Church, Dei Mar, Saturday, April 27, 8 p.m.

CAL ARTS AFRICAN MUSIC ENSEMBLE, traditional music and dance of West Africa, they use percussion instruments incompanies to the area from which the music standard companies to Campus, UCSD Saturday, April 27 at 8:30 p.m. 433- 2000, extension 2055.

VIOLA CONCERTC by Stammitz, piano concerto by Beethoven, and concerto for organ and orchestra by Flor Peeters. Performed by the University of San Diego Orchestra. First Unitarian Church, 4190 Front St. Sunday, April 28, 7:30 p.m. 291-6480, ext. 354. THE FELD QUARTET. Beethoven's Quartet No. 3, Opus 59, Mozarris B Rist Major Quartet, and Borodin's Second Quartet. St. Mark's United Methodal Church, Sundry, April 26, 730 p.m. THE TRIO CAMERATA. Second in the series of Spring concess in eliminating with the series of Spring concess in eliminating with public Second in the series of Spring concess in eliminating with public Second in the series of Spring concess in eliminating with public Second in the series of Spring concess in eliminating with public Second in the series of Spring concess in eliminating with public Second in the series of Spring concess of Spring

pm. 494-0193. MUSIC by Purcell Kubik, Bennett, Perischetti, and others per-formed by SDSU's Men's Giec Club, Rechail Hall, San Diego State, Sunday, April 28. B pm. Free 286-520. CLASSICAL AND FLAMENCO GUITZ RIST George Vick, first in The Guitar's series Reveile Caleteria, UCSD, Sunday, April 28, 63 pm. 493-600. ed. 1939.

### SPORTS

BASEBALL: S.D. City College +vs. Palomar, at S.D. State. Timesday, April 25, 2,30 p.m. 204 0451. BASEBALL: Padres vs. N.Y. Mets. Thursday, April 25; Padres vs. Phillies, Friday through Monday, April 26 — 28, all games 7 p.m. at S.D. Stadium. (Sunday, 1 pm.) 283-4435.

BASEBALL: Aztecs vs. U.C. Santa Clara, Smith Field, S.D. State, Tuesday, April 30, 12:30 p.m. 286-5204.

BASEBALL: Padres vs. Montreal Expos. S.D. Stadium, Tuesday and Wednesday. April 30 and May 1: 283-4494

# LECTURES AND TALKS

SELECTED POETRY READINGS by Dr. Lee Gerlach, professor of English, USD Saloman Lecture Hall, University of San Diego. Thursday, April 25, 7:30 p.m. 291-6480, ext. 354.

TRANSCENDENTAL MEDITATION, lecture by Helene Archson Lexington Elementary School, 533 First St., El Cajon, Friday, Apr 26, 7:30 p.m. 298-5742.

28. ZSU p.m. 246-9742.
VAN CAMP SEAFOOD CO. VS. THE CHICANO COMMUNITY, the Canner, Workers' Union and the Environment, a discussion led by Lois Natividad of the Chicano Federation. The Militant Forum, 483-51 Clapin Bluck, Friday, April 26, 8 p.m. 280-1292. THE CLASSIC MAYAN CITIES, the second in a series of lectured by John Carrol Hooper Puppet Theater Balboa Park Friday April 26, 7 and 9:30 p.m. 420-8766.

HOW TO PUBLISH YOUR OWN BOOK, a lecture by Sidney F. Walton, Jr., owner of Walton Enterprises, A.A.AA Publications, Alameda Room 3010, Undergraduate Science Bidg. Revelle Campus, UCSD. Saturday, April 27, 9-4.30 p.m.

THE LIPBAN CONDITIONS OF THE 70'S: ITS PROBLEMS AND POLICIES, a lecture by T. George Harris, editor-in-chief of Psychology 70'day Conference Room A. Building 111, Matthews Campus, UCSD. Tuesday, April 30, 3:30 p.m. 453-2000, ext. 1382

SOCIAL SECURITY: WELFARE OR INSURANCE? a lecture by Colin Campbell, professor of economics. Darmouth College. Room 2722, Undergraduate Science Building, Revelle Campus. UCSD. Tuesday, April 30. 7 to 9:45 p.m. 453-2000, ext. 2061.

HOLLYWOOD FILM MAGIC. a unique technical demonstration with special visual effects. Fine Arts Recital Hall, Grossmont College, El Cajon. Wednesday, May 1, 8 p.m. 465-1700, ext. 321. MEDICAL CARE IN CHINA, by Jeoffrey Gordon, M.D., coor-dinator of Beach Area Free Clinic. Third in series of four personal views of China. Wednesday, May 1, 1 p. in International Center, Matthews Campus, UUSD. \$3, 453-2000, ext. 2077.

### SPECIAL EVENTS

FOLK FESTIVAL eighthannual (biggest west of the Missesippi), with 40 acts by various musiciants. After Center (San Diego State Wednesder, John Festival), with 40 acts by various musiciants and the Center (San Diego State Wednesder, John Festival), which was a support of the Control of the C

ICE FOLLIES: Funsters and Foillettes perform in the Shipstads and Johnson production. Sports Arena. Thursday and Friday, April 25 and 26, 7:30 p.m.; Saturday, April 27, 2:30 and 7:30 p.m.; Sunday, April 28, 2 and 6 p.m. 224-4176.

SPRING HOME SHOW, "what's new" in appliances, kitchens, patios, Plaza Hall and Golden Hall, Convention and Performing Arts Center, 202 C Street Fridgy through Sunday, April 26, 27 and 28. From 6 p.m. on Friday and from noon, Saturday and Sunday, 286-5510.

ENVIRONMENTAL SWAP MEET, organized by students at Grossmont College's Environmental Biology Class. Grossmont College, El Cajon, parking lot #7. Saturday April 27 from 10 a.m. to 4 p.m. 465-1700, ext. 321.

GUIDED NATURE WALK of the Silverwood Wildlife Sanctuary near Lakeside. Conducted by the Natural History Museum. Saturday, April 27. For reservations call 232-3821. ALL-GIRL RODEO CHAMPIONSHIPS. S.D. Country Estates, five miles east of Ramona via Tenth Avenue. Saturday. April 27, 1:30 p.m. \$3, 789 :2505.

HORSE SHOW: Silvergate full classification show. Bonita Valley Farm, 3051 Equitation Lane, Bonita. Saturday and Sunday, April 27 and 28, 8:30 a.m.

JUMPING FROG CONTEST, the 21st annual Southern California preliminary to Calevaras County Frog Dlympics. Del Mar Fairgrounds, adjacent to Don Diego tower. Sunday, April 28, 9 am. to 4 pm.

# MUSEUMS AND GALLERIES

MEXICAN/CHICANO SURREALISM, drawings by Raul Thejo and scuit/ture by Benjamin Se. ano. Southwestern College Art Gallery, Southwestern College, Chula Vista. Through ://day 10. 420-1080.

INVITATIONAL SHOW, a special exhibition of curr nt work by San Diego's young innovators of the late 50's. Artists' Cooperative Gallery, 3731 India Street. April 26 through May 26. 223-3039.

ON AN AFRICAN THEME, mixed media by Esther Scott. Corridor Gallery, S.D. Public Library. Opens May 1.

STUDENT ART 74, a multi media show including short films on plaster casting. West Commons Gallery, San Diego State. (Shows at 11 a.m. and 12 noon, Monday through Friday.) No admission charge. Through May 3, 200-5070.

SURFACE OF AN EGG, exhibition of works by Sybil Edwards. La Jolla Museum of Contemporary Art. Through May 5, 454-0183.

ALUMINUM COLLAGE by Walter Wojtyla. S.D. County Law Library, 1105 Front St. Through April.

WATERCOLORS by Raiph Adloff, Mixed Media by Tania Kleid. S.D. Art Institute Gallery, Balboa Park, Through April 28, 234-

TOULOUSE-LAUTREC GRAPHICS, 90 of his lithographs from the Baldwin M. Baldwin Collection. Fine Arts Gallery of San Diego, Balboa Park, from April 19.

JOHNSON GRAPHIC COLLECTION: 55 graphics by Rico Lebrun and Picasso from the Leslie L. Johnson collection. Fine Arts Gallery, Balboa Park. Opens April 19, 232-7931.

ENAMELS, works from the collection with examples from local craftsmen. Fine Arts Gallery of San Diego, April 13 — May 19.

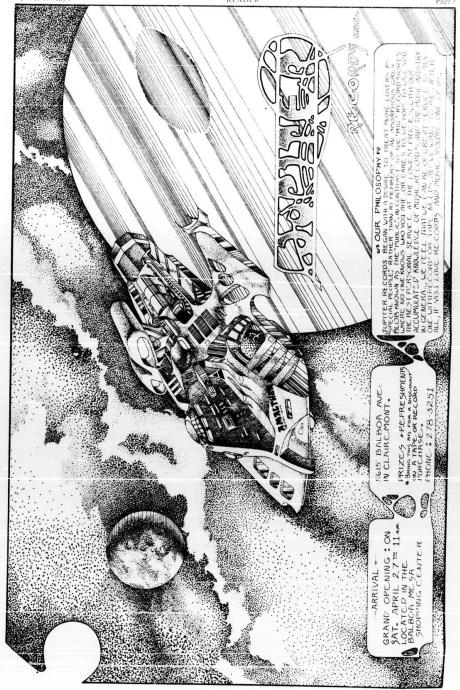
WOMEN AND WOMEN'S WORK, special photography exhibit featuring the work of Dorothea Lange, one of the United States' greatest woman photographers. Library Foyer, Grossmont College, beginning April 15, 465-1700, extension 321.

GROUP SHOW of early 20th century American painters. Orr's Gallery. 2200 Fourth Avenue, Frough April. 234-4765.

SERIGRAPHS by Donna de Kindig and pottery by Eileen Gudmunson. Artists' Co-Operative Gallery, 3731 India St. April 14 through May 4. JANOS SCHOLZ COLLECTION of drawings by European Baroque artists. Fine Arts Gallery of San Diego. April 13 through

MONUMENTAL PAINTINGS OF THE DOS A tien which at the Fine Arts Gallery in Balboa Park, April 19 through June 15. SUNSET PHOTOGRAPHY CONTEST, entries displayed at Scripps Cottage. San Diego State. Through Monday, April 29. Public invited to judge.

April 25 to May 1 READER



# Vaudeville Trying To Be Opera

Mr. Sondheim and his collaborator George Furth have turned one man's neurosis into as pretentious and vapid an analysis of the human condition as you are likely to meet outside The National Enquirer.

### Jonathan Saville-

The drama department at San Diego State almost never disap-points. Their excellent production of Stephen Sondheim's musical comedy Compani demonstrates once again how thoroughly again now incompared all what about the hero, Robert?

professional a college mean-production can be not.

On the other hand, modern musical comedies almost always disappoint. What was the last unuscal comedie that did not make you feel ashamed to be seen in the confed ashamed to be seen in the

h, a White Dwarf in a Black Hole. He is a thirty-five-year-old bachelor named Robert, with no tastes, no background, no occupation, no interests, no character, and no characteristics except a reluctance to get married. As a dramatic igure he has distinctly less per-onality than Sneezy or Bashful. The hole he is stuck in is New York not the New York I grew up in, with junior high schools, neighborhood delicatessens and ordinary beleaguered people trying to make ends meet, but a tiny Mahattanish elique of artsy-fartsy theatre people, socialites and air-Robert's friends are married or getting marriet', but he can never quite bring himself to take the plunge, for reasons you can be

condition as you're likely to meet outside The National Enquirer. Compan: is not without its funny seenes. A karate fight between hus-band and wife, with a visiting Robert caught in the middle; a stard housewife getting high on pot-for the first time; a fewish-Catholic couple who have lived together for years agon, ing over whether to make it legal funny, funny, a couple of real belly laughs, but at hottom so shoddy, so thin, the kind of thing you see on television every night. Still out of this tinsel the San Drego State group has tanaged to create a production hat really glitters. A good-looking William Reid, terrific choreography by Day Power, fine costumes by Sue Ann Christensen, O'Donnell, and the genul hand o

director Clarence Stephenson have supplied. The acting is first tack, the simpney startable On the acting side. I must mention Gail Wallord and Lary Ohlson in the karate seene. Robin Bates as the intuitive pothead, and Kathy Vestuto as an iriance hippy supply scale guilfrend of Robert's As for the singing, one recognize-ual nourshed by musical comedy-the pinched quasery sopraio, the bibliese tiener, the raucous female boll-less tenor, the raucous female believa, and the interpretive art of the tone-deal. There are three insteads of the tone-deal there are three insteads in the san Diego State. Company: all raucous belters: the Amy of Candy Chappell (a patter-belter), the Joanne of Robin Johnson (a drunk-belter), and the April of Marles Davis (a plain belter) and all three of these ladies are at the come time excellent actreeses. Miss ball-less tenor, the raucous female sometime excellent actresses. Miss Days's brainless airline stewardes perhaps the best. The other female singers are bad, and there are no listenable male singers in the cast at

son fed ashumed to be seen in the a remarkable series of character better black Stary' America even when he is playing a White Get Your Gun' Oklahoma' The Dwarft, and an expressive, pleasond ones are getting factor and sant, and beautifulfy modulated seen with the density of the stricted into approaches more closely each year to that of a White Dwarft or a Black Hole both it times we gave up this wretched hall be to be processed to the strict to sing his charm tapidly the possibility of the strictly of th The hero of Company is, precise-point to the orchestra, which does its desperate best not to become nifected by him. It's a pity, for Mr.
Palmer is a young man of authentic
theatrical talent, and his singing
voice, if you can bring yourself to

tisten to it at all, is quite a good instrument. Take some singing lessons, Mr. P., and you may be the Affred Drake of tomorrow.

In any case, it is unfair to put all the blame on Mr. Palmer (or the other singers) for the fact that the music in Company is so god-awful. Stephen Sondheim has a melodic inventiveness considerably inferior to that of Anton von Webern, and he does not have any othertalentstheatre people, sociaties and ariline stewardosse, recking with
jukes which may seem
sophisticated to social-climbing repetitious, monotonous, 'songs,'
audiences on Broadway but which
in California have all the immonies and their infinitely mediacy and humor of weather depressing rhythmic ties, give reports from the moon. All of evidence for everything that is Reports from the moon. All of Robert's friends are married wrong with the popular musical feeting married, but he can never quite bring hinself to take the planner, for reasons you can be respected with be sending a stamped something about making music separate stri or senting a stamped someting about making most chartest. The problem, news tensities, expressive and the chartest. The problem, news tensities, expressive and the magazines inform us, is Stephen audience out after light musical Sondhem's som Buil just as the circtamment, let him learn how great artist transforms his personal write a melody sometion of ther than

4860 Rolando Ct

From

More Jam for Your Bread!

surroundings! Ideally located near SDSU, including Covered parking. A/C, carpets, blt-ins, Xtra Stowage, Pool, Bike

Furnished & Unfurnished

THE ALLEY APARTMENTS

99. BRAND NEW I-BR Apts, in mind-boggling super

racks. Full rec. Center with Common Sauna.



# The Name of This Column's Game

Now what this proves is almost nothing but that if you do not have the horses you cannot sell MacDonald's Hamburgers.

### -Alan Pesin-

My mother is a terrific cook. When I lived at home a typical when I lived at nome a typical week would be Hawaiian chicken on Monday, baked lasagna on Tuesday, moo goo gai pan on Wednesday, pepper steak on Thursday, shish-ka-hob on Friday, Thursday, shish-kai-nbo on Friday, and filet of halibut on Saturday, and diet on Sarday. Now I wish home every couple of weeks and have posipourt, an amalgam of shokes of the same of the

Boston Cettees for the right to be annihilated by the Bucks; the Padres are getting off to a great start in their drive for baseball's number one draft pick; the Gulls have been eliminated in three straight overtime games from the playoffs; the WFL owns three-quarters of the San Diego Charger first-team players; the Q's are either moving or staying, with or without Walton, in or out of the Sports Arena: Art Hafey is passing up his weekly main-event, celebrity how in order to fight at the Coliseum; and the Tournament of Champions is being held at La Costa Country Club. To choose Costa Country Club. To choose from among all this would be in vain, thus potpourn is the name of this column's game.

Kroc brings honesty to baseball Feisty Padre owner and

Southerns swin But just as the contentionment, let him learn now to great artist transforms his personnal write a melody someone other than adox norasses and intimate sufficients into a universal and exhibit the summing.

"You were expecting maybe habitating artistic experience, or "You were expecting maybe habitating artistic experience, or "You were expecting maybe habit the summing and habit the summing of the summing o

Call 286-7080

all pertirent information. When almost nothing but that if you do not have the horse, you cannot sell to win the game, the knoreboard MacDonald's hamburgers. So we have a few to the parts fell behind 6-1 in the second inning of a game with the Houston Astro. Derby Day, May 4 will find the game with the Houston Astro. Derby Day, May 4, will find the feed properly in the copening of the Caliente for the copening of the Caliente will be the publishing of the per cent of chicken fat found in each

will be the publishing of the per cent of chicken fat Zund in a characteristic of the per cent of the per cent





ONLY \$219\*\*

LA JOLLA MUSIC 1128 WALL - LA JOLLA 459-3375 .....



ndividual records despite the

April 25 to May 1

Golden State Warriors almost

Golden State Warriors almost moved here This city's basketball fans go through yearly tortures as stories of possible NBA franchise moves to San Diego flood the Union-Tribune morts nages. Now we find out that sports pages. Now we find out that the Warriors were willing to move here but for "some people not doing the things they said they would do." So basketball fans are stuck with another year of waiting, or a switch of allegiance to the ARA

Chamberlain outcoaches Russell
This season both Wilt
Chamberlain and Bill Russell took on coaching assignments, Wilt with the O's and Russell with the Seattle Supersonics. When Russell released his no-cut contract first round picks and team scoring leaders, reporters went to Russell to find out what the players had done wrong. When Wilt released overpaid has-beens, reporters would ask the players what Chamberlain had done wrong. The regular seasons for the Q's and the Sonics are both over. The brilliant-ly coached young millionaires of Bill Russell finished with a 36-46 record, for a won-lost percentage of .439. The homeless orphans of phase two of this all-out program Wilt Chamberlain won 37 games phase two of this all-out program with Chambertain won 37 games for consumer protection. The com- and lost 47, for a percentage of puterized scoreboard has been fed all pertirent information. When almost nothing but that if you do

Racetrack. There will be twelve races that day, as every racing day, but all eyes will be on the Kentucky Derby. If you get your bets in today at the future book your best bet would be the 5-1 Bushongo.

WE ALSO ARRANGE LOCAL CAR POOLS

OTTO CAR POOLS



EUROPE . JAPAN . NEW YORK TRIPPING MAGAZINE STUDENT TRAVEL CATALOG FURAIL PASS . STUDENT RAIL INTERNATIONAL STUDENT I.D. CARDS

WILLGE

SET FOR

YOUR NEXT BIG TRIP

He can't afford to live on From Mercy

—Steven Swain—

John Stewart fans may be five to but they are devoted. Those at Jamaica Jos's (across from Towe Records and about one fourth its size) last Sunday knew every line to every song, even the newest ones. There were 320 of us nacked wallet.

Hospital

Troubador

far cry from the kind of followin

Now Stewart scores as a country folksinger. (Before you gripe that we have enough of those already you should know John growled on

records long before people like his buddy Kristofferson). Stewart

buddy Kristollerson). Stewart sings about the lonesomeness of the road with the words of a poet, not a pundit like John Denver. It's true he penned the Monkee's "Daydream Believer" but if you

to the

the memories of the ear-

ly sixties since people's

musical memories don't

carry them back that

-Steven Swain-

every song, even the newest ones. There were 320 of us packed wall to wall at each of the evening's two

shows. (Hopefully, Jamaica Joe's will bring us concerts with more elbow room when they turn Rozann's, at the foot of Garnet in P.B., into their new club,

Jonathan's," next month.) Stewart, with six albums and three record companies behind him, now generates a cult appeal—a

SAN DIEGO STATE UNIVERSITY San Diego, CA 92115 (714) 286-5500 UNIVERSITY OF CALIFORNIA SAN DIEGO International Center P.O. Box 109 La Jolia, CA 92037 (714) 452-0630

listen to his version of it on his fourth album. The Lonesome Picker Rides Again, you would know it was meant fongue in cheek. He can't afford to live on the

early sixties since people's musica memories don't carry them back to the Trio's days, and besides, you know he transcended that music as soon as you hear "July, You're A Woman." I can't hold it on the road/When you're sittin' right beside me/ And I'm drunk out of my mind/ Merely from the fact that you are here. But like Joni Mitchell ays, if they don't hear it on tie TV

they don't think you've got the stuff worth listening to. Five minutes of a John Stewart set, even on Jamaica Joe's cramped stage, would convince even the most skeptical Bobby Goldsboro fan that here-in is the real stuff There is fire when he sings How is your river flowin' this week/ It's as dry as a scar/ On a cowboy's cheek.

picker/ no one cares what dues you paid/ You've played one too many beer halls/ And there ain't nobody come. He continues To try and write the everlasting song/ A whole lot of tears are riding on those

Stewart plays the Troubador about once a year, and occasionally dips down here to his netown " His father used to be "hometown." His father used to be a horse trainer at Del Mar. "Born right here, at Mercy Hospital. Only lived here nine months but it's good to be back home anyway. Those who got a chance to see the Old Lonesome Picker in action last week know the power of his songs and bloopefully his upcoming lives and the property of the power of his songs and his songs and his songs are not his songs and his songs are not his power of h else's mind and the cult will become a following.

-John Thomas Wood-I could see that it was a mistake before we even got to the theater. The front lot was full; there were no parking places on the street. We whipped around and parked in back of the theater, next to the Standard station.

It was Saturday night, 7:42, and we were going to a movie; not just a Roxy double feature or one of the

they as a scart for a use well simple skylines in Stewart's vision ple skylines in Stewart's wision ple skylines in Stewart's wision ple skylines in Stewart's wision ple skylines in Stewart sensor by the skylin

and styled scissor cuts, a regular Saturday night date.
I saw that we might have to juggle. The lines were long, several of them, and there were a hundred people or so in a bricked-in holding

BEST SELLING LP

AND SINGLE

I THE STINGS GOOD HOUSE AS A STANDARD HOUSE HE STANDARD HOUSE HOUS

TOP LOCAL SINGLES

Compiled for the Reader by Wherehouse Records

TOP NATIONAL LP'S

CHICAGO VII/Chicago GREATEST HITS/John Denver

TOTAL SUMMED PRIVALED STATES TO THE SOUND OF PRIVALED PRIVALED STATES AND THE STATES AND THE STATES AND THE STATES AND THE SAME STATES AND THE STATES AND THE SAME STATES AND THE SAME STATES AND THE STA

7. o. "INN'ON Grand Funk 8. V AAT WERE ONCE VICES ARE NOW HABITS/Dooble Brothers 9. V ARIA MUDAUR/Maria Muldaur 10. GOODBYE YELLOW BRICK ROAD/Ellon John

TSOP/MFSB
BENNIE AND THE JETS/Ellon John
BEST THING THAT EVER HAPPENED TO ME/Gladys KNight and The Pips

TOP NATIONAL SINGLES

3. BEST THING THAT EVER HAPPENED TO ME/Gladys N.
4. LOCO-MOTION/Grand Funk.
5. OH MY MY/Ringo Start
7. LOUNE AND USE A FÉLLING/Blue Swede
7. LOUNE AND USE 1 YOUNG LOVE-HEODOIDE
8. DANCING MACHING THE JOSESSON 5.
9. I'LL HAVE TO SAY 1 LOVE YOU IN A SCNG/Jim Croce
10. LODKIN FOR A LOVE/BODD Womack

Copyright 1974, Billboard Magazine

RECORDS

TOP LOCAL LP'S

people or so in a bricked-in holding pen off to one side. I flashed that they weren't waiting for a movie at all, but were being held prisoners there. for trying to bust into theater they could have chosen Fashion. O. after buying a ticket to No. 1. We could have chosen Fashion Valley Four and juggled Gastby, (at One and Two). Serpice, and Graffith. But we chose Pasifits' Center 3, still three pictures, but only three times to choose from.

What's My Line

We were going to a movie; not just a Roxy double feature or one of the thoughtful foreign flicks at the Unicorn, but a commercial biggie...with the

for seats, only in the first two rows, if it's not sold out.
Oh my God, another alternative.

I thought to riyself. I hadn't counted on that. Quick conference. "Should we wait for Number Two? Do we want to sit in the front

"No. What's at Number One?"

I squinted at the white plastic letters on the title board behind the glass ticket window.

Super Cops.

"Let's try The Conversation."
"You want to?"

"Oh no. Look at that line" We were interrupted on our way to the holding pen by a tall young man in a red coat.

"The line for Theater Three is

forming up around this corner and down the sidewalk. Single file

please. Hu. The line wasn't so bad after all. The holding pen was for Blazing Saddles. Super Cops didn't

have a line at all. We settled into line behind a

3. still three pictures, but only three times to choose from.

I approached the ticket window warrly, money in hand, ready to the netwousness of the first time out to wicke instantly. I knew I'd have to be quick. The line was resulted in the network of the three to be quick. The line was resulted in the properties and had seen each other enough to make the properties of the properties. But they never touched out. "We think, There's a line there

their faces.
"Is this the line for Blazing

"No." I answered. Blazing Saddles is in the holding pen, but I think it's sold out."
"Oh, we have tickets, we just

didn't know where to go."

Two more parties asked about our line and the holding pen line. I began to feel like a traffic cop.

A threesome approached, two girls and a guy, tickets in hand.
"Is this the line for The Conve.

sation?"
"No. this is for Alice in Wonderland," I said, getting into the swing of the evening. We all laughed and I nodded my head and

motioned toward the end of the All the while, the young girls in the ticket booth were making

progress reports.
"There are a few seats left for 



DECORATING ARMS AND ARMOR GAMES



April 25 to May 1

PINBALL

continued from page 1

COLLEGES: the Aztec Center at SDSU has an airy pinhall/pool parlor next to the bowling alley, which is conducive to between-class play. Who knows how much term paper energy has gone into those flipper buttons? Grossmont College has a fair-sized game room

College has a fair-sized game room in its Campus Center. (Incidentally, four L.A. colleges recently held a pinball tournament with full-fledged teams representing each school, including UCLA. That's the kind of crusading spirit this

DOWNTOWN: Lower

dia. Go down on a weekend night when the gobs and leathernecks are blowing their paychecks. Mingle with the crowds and get caught up

run back to catch the next bus to Phoenix. The place is a boot camper's paradise, right down to the last "69" cigarette lighter. Pin-ball is only part of the scene here.

It's worth it, at least once, to look at what's for sale before or after

settling down to pinball. Farther down Broadway at Columbia, 7 Seas has a similar set-up with more

nachines. It's worth seeing, too.

Playland at Front and Funland at

State are similar in age and general condition. The dirty glass tops on the pinball cases and the tracks made by years of silver ball play are

a pretty good indication of most of the machines. Both places are big, and have the usual assortment of pool, shooting galleries and baseball games and change girls, which is some clue to the arcades'

popularity. Funland has its own tattoo parlor, where you can either watch or participate.

The above should get you started, Just be careful not to get

3746 Mission Blvd., 488-2290

# MOVIE LINES

Blazing Saddles, but only in the

of the teach booth there are still sents available for that:

"In sort Bizzing Saddle" is "Modif" And a let of people in "Super Copy and The Conversation"
Super Copy and The Conversation"
Be now the services show the services show the letting out and I started to play that delightful game of waterlets of the faces turn towards the poor of the faces with the faces turn towards the poor of the faces who have just gotten out of the move I am about to see Saddler services when her Conversation into the move I am about the services when the Conversation in the Conversation and Bizzing Saddles had be to did the services when the Conversation in the Conversation and Bizzing Saddles had be to did the services when the Conversation in the Conversation and Bizzing to the conversation and Bizzing to the conversation and Bizzing to the services when the Conversation in the Conversation and Bizzing to the conversation and Bizzing to the conversation in the Conversation and Bizzing to the conversation in the Conversation and Bizzing to the conversation and bizzing the conversatio

band as they walked out.
"I don't know, but I won"
again," I said to no one. Then I saw someone I knew on

Blazing Saddles but only in the first two rows.

The line for The Concession the way out. A definite flow of the tricket booth, there are still of the tricket booth, there are still essent available for that.

"Maleira Saddles."

# **BEST SELLING BOOKS**

### SAN DIEGO - FICTION

- 1 BURRY Gore Vidal
  2 JANS; Peter Benchiey
  2 JANS; Peter Benchiey
  4 His Charles
  4 His Charles Gr The HUNTER! Helen Maclines
  5 COM: NINEYEN; COME THE JANS DUry
  5 COM: NINEYEN; COME THE JANS DUry
  6 HEARD THE OWN CALL MY NIAM Margaret Craven
  7 THE PARTNERSY Louis Auchinoloss
  1 HEARTHERSY Louis Auchinoloss
  1 HEARTHERSY Louis Auchinoloss
  1 HEARTHERSY LOuis Machinoloss
  9 FUSIENE OF FATE JASPING DIVISE
  9 FUSIENE OF FATE JASPING DIVISE
  1 THE FIRST DIES STORM PASICE White
  1 THE FIRST DIES STORM PASICE White

### SAN DIEGO - GENERAL

- YOU CAN PROFIT FROM A MONETARY CRISIS! Harry Browne
  2 PLAM SPEAKING! Merie Miller
  3 HOW TO BE YOUN OWN BEST FRIEND! Mildred Newman
  4 THE JOY OF SEX. Alex Comfort
  5 ALSTAIR CORDE S AMERICA! Alistair Cooke
  6 WORKING! SLods Terkel
  7 THATES TO PERMINER! Pose Kennedy

- CREATIVE DIVORCE/ Mel Krantzler
   THE SECRET LIFE OF PLANTS/ Peter Tompkins and Christopher Bird
   ORDINARY COMPLAINTS

Compiled for the Reader by San Diego Periodical Distributors

# NATIONAL - FICTION

- 1 BURRY Gore Vidal
  2 JANG Piete Benchery
  2 JANG Piete Benchery
  2 JANG Piete Benchery
  3 JANG Piete Benchery
  4 COME NNEW COME TYRE / Alan Drury
  5 POSTERN OF FATE / Again Christie
  6 THE PARTINES (Custa Auchnick)
  7 THE FIRST DEADLY SINI Javerence Sanders
  8 THEART DEADLY SINI Javerence Sanders
  9 THE WOORDARY COMBUT CALL MY NAWE / Margaret Caven
  1 THE WOORDARY COMBUT Oatham Greene

# NATIONAL - GENERAL

- P. N. DE SPANNIJO NATIO MINE .

  FOUNDAM FROM THE MAN AND TARY CRISS. Harry Browne
  3. HOW TO BE YOUR OWN MEST FRIEND. Middled Newman
  3. HOW TO BE YOUR OWN MEST FRIEND. MIDDLE NO.

  N. HILL TARK COUNTY. AMERICAN, MARKET AND THE SPANNING OF SEASON OF



It only costs 50c for 35 words if you're a private party and \$1.00 for 35 words if you're a business.

Send your ad with payment enclosed to: x 80803 San Diego, Ca. 92138

# **LETTERS**

Please address all

The tone in which Lewis writes of his religion is almost always exclusive. He speaks to those who share his each beliefs. The rest of us are left outside. This is what I call snootiness. Jonathan Saville

### THE HAMBURGER AWARD

THE HAMBUNGER AWARD
Dear Writes and Workers,
Your paper gets better all the time,
Have been enjoying your many and
varied, more and more interesting articles for quite a white! "Ketchup and
Mayonanise" REALLY TAKES THE
HAMBUNGER!!! RIGHT ON!!!
Thanks for much enjoyable reading!
Shirley Kravity

Hillcrest P.S. Sorry, but an Easterner friend of mine likes mayonnaise!

# THE DEBATE RAGES

Sincerely, Michael Davidson La Jolla

APPRECIATIVE ARTIST

Thank you for sponsoring the "Small Images 74" show this past month at the Jack Glenn Gallery. As an exhibiting

artist I'm very glad to see new shows opening for our local artists - we have

again. It's wonderful publicity for yo

Dear Reader Editor:

THE DEBATE RAGES

Dear Reader.

As one who seldom agrees with DanAs one who seldom agrees with DanIndian seldom agree of the Control of the Control
Indian seldom agree of the Control
Indi

Razor haircut . Natural haircut

Pink rolling cream massage .
All other facials
Hair coloring .
Hair relaxing . Chemical blow-out

and women are welcome, by the





# Have I Got a Deal for You HAIRCUTS

-Suzanne Choney-

A man in his thirties, with styled curly black hair, Mr. Chirco looks like a barber. But there's a good reason for that — he is a barber: in reason for that — he is a barber; in fact, he helps operate a school for barbers, the Independent Barber College, downtown, at 635 5th

College, downtown, at 633 5th Avenue.

The school, originally founded in 1926 by Mr. Chirco's father, has prided itself not only on its prices (which have not increased since 1965) but on the training program it offers its students. "Students whose fathers are barbers all over the state and country are being sent here to learn barbering," claims Mr. Chirco. Students presently number 22, eight of whom are

number 22, eight 3: 300m are women.

The training program lasts nine months, and students must com-plete 1500 hours worth of work on customers. Some of the classes deal with styling, basic barbering today, with styling, basic barbering today, hair coloring, hair relaxing and waving. Students also learn the different types of shaving and facials, and how to take care of barbering tools.

The school's site downtown

a measure for frow I might reasonate and the second of the

bination of this absolute devotion to film as an almost geographical exigency (i.e. he sees the films in San Diego-rather than report on the films in New York that we are missing) and his attention to the particularities of his concern as a critic (not as a represen-native of a peneralized aesthetic) makes him a valuable resource anywhere. Sincerely.

for \$3.50, but union price is about twice that. Other services and prices at the IBC are as follows: Shave . Soe Regular haircut for under 12 years . 75c. All long haircuts . \$2.00 Ladies haircuts . \$2.00 Ladies haircuts . \$2.50 Razor haircuts . \$2.50 Sazor haircuts . \$2.50 .\$2.00 .\$2.00 .\$2.50 .\$2.00 Plain shampoo .
Special shampoo Scalp treatment Rest facial . . .

\$1.00

Any other cial services . \$1.00

way. There is also another school the Associated Barber College, at 1045 11th Avenue, downtown. Prices are the same as those of the IBC, and again, no appointments

The chool's site downtown provides ready subjects for the students,

"It's avery good location. This is where a lot of pensoners live. And people on fixed incomes come down here to go to the thrift shops, to it makes it hands for nonless."

It is a diagnia, no appointments are not a great and again, no appointments are not appointments. It is there are no provided in the students, where a lot of pensoners live. And men are not a great and the students are not appointments are not appointments are not appointments are not again. It is the students, and again, no appointments are not again. It is the read again, no appointments are not again. It is the read again, no appointments are not again. It is the read again, no appointments are not again. It is the read again, no appointments are not again. It is the read again, no appointments are not again. It is there are no suppointments are not again. It is there are no suppointments are not again. It is there are no suppointments are not again. It is there are no suppointments are not again. It is there are no suppointments are not again. It is there are no suppointments are not again. It is the students, and the suppointments are not again. It is the students, and the suppointments are not again. It is the students, and the suppointments are not again. It is the students, and the suppointments are not again. It is the students are



# READER'S GUIDE TO THE MUSIC SCENE

THE ANCIENT MARINER: STAR SHOCK, Wednesday through Sunday Apri 28, 9 — 12:30 a.m. 2725 Shelter Island Drive. 224-8242.

iconimed tom eage 11
plies and pool shark-locking
types. Five or six pinhall machines
are scattered about, some with
plash har stoods, but the emphasis
so on the tue and billiard ball.
Worth visiting, though.
HOTELS: As mentioned, the
Hotel Del leads the list, with some ASPEN PUBLIC HOUSE: ROBERT SAVAGE GROUP, Tuesday through Sunday April 28, 9 — 1:30 a.m. 916 Pearl, La Jolia 459-3300. Hotel Del leads the list, with some moss offerings within earshot of the elegant gift and clothing shops. Other hotels with game rooms, ostensibly for the kiddles, include the Town and Country and the Sheraton Harbor Island, for a start. The Westgate Plaza? Take it up with C. Arnholt Smith.

AZTEC CENTER: The eighth annual San Diego State FOLK FESTIVAL, assorted country, blues and folk singers. Thursday April 25 ihrough Sunday April 25 an Diego State University. 286-6947.

**SLUE RIDGE MUSIC:** HONK and JACK TEMPCHIN opening Wednesday May 1, 568 First Street, Encinitas, 753-1775.

BOOM TRENCHARD'S: THUNDERBOLT THE WONDERCOLT, Wednesday through Sunday April 28, 8:30 — 1:30 a.m. 2888 Pacific Highway. 291-3555. BOTSFORD'S: JOHN HARTMAN, guitarist, Tuesday through Thursday April 25, and Friday and Saturday April 26 and 27, from 9 to 1 a.m. 1205 Prospect. La Jolla, 459-8262.

CINNAMON CINDER: THE ELEVENTH HOUR, Friday and Saturday April 26 and 27, with SOMA, 8:30 — 1:45 a.m. 7578 El Cajon Blvd., La Mesa. 463-9883.

CIVIC THEATER: MARTY ROBBINS with SHEP COOKE and THE PENDLETON PICKERS, Saturday April 27, at 7:30 p.m. and 9:45 p.m. THE POINTER SISTERS and DAN HICKS, Sunday April 28 at 7:30 p.m. 202 C Street. 238-8510.

FOLK ARTS: POST FESTIVAL JAM SESSION with Festival performers. Sunday April 28, 8 p.m. FRANKIE ARMSTRONG and HOLLY TANNEN. Tuesday April 30, 8 p.m. HARMONICA FRANK FLOYD and BRUCE REID. Wednesday May 1, 8 p.m. 3743 Fitth Avenue. 291-1786.

IRON HORSE: SILVER HAWK from Whisky a GoGo in Los Angeles, Thursday through Sunday Ap.:ii 28, 9 — 1:30 a.m. 8238 Parkway Drive, La Mesa, 465-

DOWNTOWN: Lower Froudway is definitely where it's at in San Diego. You not only get to play pinhall, you get to see a good slice of life. Massage parlors, credit optometrists, tateo parlors, latenight barbers and head shops we for your pinhall change as you scuttle from one arcade to the next. There are at least ten spots in the five blocks between Front and India. Go down on a weekend night IVY BARN: RON CARLTON, Thursday April 25, 8:30 p.m. JOEL ANDDAVID Friday and Saturday April 26 and 27, 911 Camino Del Rio South. 296-9164.

JPS: WEST COAST JETS, Thursday April 25, 8 p.m. JESSE COLIN YOUNG and JERRY CORBETT from the Youngbloods, Friday April 26, 8 p.m. PACIFIC SPEED, Sautory April 27, 8 p.m. THE HOT ROOS, Sunday April 28, 6 p.m. AAD TIMES, TH

JAMAICA JOE'S: CROSSBOW, Wednesday through Sunday April 28, 9 — 1:30 a.m. 3595 Sports Arena Blvd. 225-1251. LA MESA BOWL: BACK STEP, Tuesday through Saturday nights. 9 p.m. 7380 Parkway Drive, El Cajon. 465-3224.

LEDBETTER'S: MIFF, through Saturday April 27. FUNK BUTT, Sunday and Monday April 28 and 29. 5524 El Cajon Bivd. 583-4524. McBRAD'S: JUMBALAYAH opening Friday April 26. 4765 Voltaire, Ocean Beach, 224-8926.

P. RODNEYS: JEFF, folk music, nightly 7 — 10 p.m. COTTONMOUTHS, Fridays and Saturdays, 10 p.m. to 2 a.m. 271 N. Highway 101, Solana Beach, 755-1729.

THE PEOPLE: DOUGLAS JOHNS and DAVID GEORGE, Thursday through Saturday April 27, 4970 Voltaire, Ocean Beach, 223-9773.

with the crowds and get caught up in the atmosphere most suburbanities have fled from. It's a different feeling than playing in one of the control of the co SPRINGFIELD WAGON WORKS: SWEETFIRE, Tuesday through Saturda April 27, 5255 Kearny Villa Road, Kearny Mesa, 565-2272.

WALLBANGERS: JOE HORTON and the STONE PARADE, Tuesday through Sunday April 28, 9 p.m. Midway and Rosecrans. 223-3138. tion of pinball machines and pool tables. You can also buy new or used clothes here, get them drycleaned in record time, purchase a new watch, lift weights, take a shower, eat breakfast and U.C.S.D.: JIMMY BUFFIT, Thursday April 25. COWBOYS, Friday April 26. Noon concerts in front of the New Student Center. U.C.S.D., La Jolla. 453-2000 extension 1391.



U.C.S.D. CAMPUS PROGRAM BOARD PRESENTS

# "THE GUITAR"

A Series of Three Outstanding Performers
Sun. April 28 — George Vick-Classical/Flamenco
Sun. May 5 — Morris Mizrahi — Lutenist Sun. May 12 - Joe Pass Trio - Jazz Guitar All Performances at 8:30 p.m.

cpb

Revelle College Cafeteria Single Event Tickets: \$1.00 UCSD Student \$2 Gen'l Adm. Series Tickets: \$2.00 UCSD Student \$4 Gen'l Adm. Tickets Available UCSD Box Office — New Student Cente And At Door, For Information, Call 453-2000 Ext. 1391



# \*\*\* DANCING

THURS - SUNDAY 9 pm — 1:30

\*\*\*\* SILVER HAWK

STARTS APRIL 25 \*\*\*\* **KENNY & RICK LEHNIG** 

MONDAYS & TUESDAYS 9 p.m. **EVERY WEDNESDAY** 9:30 p.m.



8238 PARKWAY DR, LA MESA

INVITES YOU TO ENJOY THE BEST! NOMiii Joe Horton Stone Parade COMING SOON EL CHICANO They shouldn't be missed!

FREE ADMISSION every night before 8:30 HAPPY HOURS — 4 TO 8 P.M.

walibangers WHERE THE YOUNG PEOPLE ARE

A SHOWROOM LOUNGE WITH DANCING

LOCATED AT MIDWAY AND ROSECRANS

and the

READER

### DUNCAN SHEPHERD

American Greffill — The peak of unit of the peak of unit of the peak o

dnesday Evening (5/1) The French Comedy
A NOUS LA LIBERTE

THE MISFITS & LOLITA

7456 La Iolla Blvd. 459-4341



carter centre stage



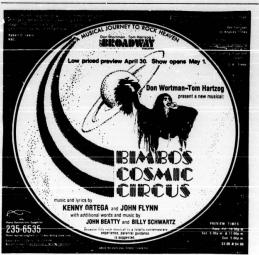
old globe theatre

subgrens or sather in Cappalo's original story should not be begins on the road to insorthy when he begins on the road to insorthy when he begins to take on interest in the sourcil— and in the source of the source of the source of the pilot astendaringly simple and cartly, a dropped for long uiterout, read the should be sourced to the source of the s

American Greffill — The peack advertised process of the street of the st

Emperer of the North — A piece of myhology, dreamed up in a virtual of Popresion, when vegaboneling was in its Mater bloom and when its boldest observement with popular principles of bounds of the principles of the Companers — Nerveless, cut-throot comedy of south-of-the-border revolution, which, of thorp, sudden peaks, tokes it songue from its cheek and runs it hungrily cores in teeth for a data of refreshing sonagery. Directed by Seryal Palance. 1972 Franco Vero. Jack Palance. 1974 Franco Vero. Jack (Casino, through 4/27)

ge (releaded, A.No. 1. The incredibility, the one-noile acting, the boardul peeches, the raffless volence, and even sign. Impressively related by Robert Aldrich and his regular photographer Joe Bros. In grap on relineders and in the viewers' imagination is renational. With Lee Marvin, Ernest Borgaine.



reil — Like the concurrent

receil —

We (Rouch Drive In)

We (Special Control of Economics)

For plock of You's — Found of Economics

For plock of You's —

military primes under the score of the special properties of the second of districts the shows for his tengor in an ordered properties of the second of districts the shows for his tengor in an ordered properties of the second of districts the second of districts the shows for his tengor in an ordered properties of the second of districts the second of districts the second of the seco

		201
Academy		460
ACE Urive-in	1470 Fort Prospersor El Caron	444
Aero Drive-in	1470 East Broadway, El Cajon 7910 El Cajon Blvd.	460
Alvarado Unive-in		222
Aziec	4th & E	2334
Balboa	2245 Main, Chula Vista	422
Big Sky unive-in	Broadway at 8th	923
Broadway	.329 Plaza, Downtown	233-1
Cabrillo		239-1
California		234-
Campus Drive-In	6147 El Cajon Bivo.	
Cabu	3812 Park .643 5th St .2120 Camino del Rio North	298-
Casino ,		232
Center 3 Cinema	2120 Camino del Hio North	297
Century Twin Cinema	54th & El Cajon Blvd.	502
Cinema Leo	944 Garnet, Pacific Beach	488-
Cinema 21	1440 Hotel Circle North	2914
Clairemont	4146 Clairemont Mesa	274-
College	6303 Fl Cainn Blvd	286-
Cove		459-
Del Mar Drive.In	Highway 5 at Via de la Valle	755-1
El Cajon		444
Fashion Valley 4		291-
Fine Arts	. 1818 Garnet, Pacific Beach	274-
Fox	720 B	233-
Frontier Drive-In		222-
Grossmont		465
Harbor Drive-In	32nd and D. National City	477-
Helix	.7966 La Mesa, La Mesa	463-4
Jerry Lewis	9692 Campo Road, Spring Valley	460-
Jerry Lewis Twins		422
Ken	. 4061 Adams	283-5
La Paloma		753
Linda	2280 Linda Vista Plaza	277-
Loma	3150 Rosecrans	224.
Midway Drive-In	. 3901 Midway	205.6
North Park	2895 University .	295-9
		274
Palomar College	Room P-3. Escondido	/44
Parkway Theatres, 1,2,3	1286 Fletcher Parkway	449
Roxy	4642 Cass. Pacific Beach	488
Rancho Drive In	Federal and Euclid	264
Solana Beach	Solana Beach	100-6
South Bay Drive-In	2170 Coronado, Imperial Beach	423-2
Spreckels	Broadway and 2nd	233-6
State	4712 El Cajon Blvd.	284-1
Strand	4950 Newport	223-3
Tu-Vu Drive-In	5535 Kearny Villa Road Interstate 8 at Magnolia, El Cajon	211-4
UA Cinema	. Interstate 8 at Magnolia, El Cajon	440-0
UCSD	2722 USB Revelle Campus	453-2
Unicom	7456 La Jolia Bivd.	409-4
Valley Circle	Missir n Valley Center West	430 0
Village	820 Orange Avenue, Coronado 226 3rd, Chula Vista	435-6

tunes. (Center 3 Cinemo 3) (Sen Diego.

1967 COUGAR, low miles, 18 mpg. \$85i 1964 Hillman, 35 mpg. \$450. Good condition. Please call 263-3649. 1972 PORSCHE 914, five speed, new radia AM-FM. 30 mpg. Meticulously maintaine \$3950 or offer. 449-7197.

COST OF CATALOG ADS
The first insertion of your Catwog ad costs just \$12.50 and each time you run the arms and each time you run



hare krishna spring festival



On top of the hill at Presidio Park

Sunday May 5, 1974 1:00 pm Free! Feasting, Dancing, Plays, Puppet Shows, Ecstasy

# THIDE TO

headins, head over heeh activity, but the swohlbuckling genre han olived but huston even in a softway huston acred humor, and fee rearnings, from the Double huston and fee rearnings, from the Bours of the human service of the human service

**WRIGHT'S** 

WORLD OF SOUND

**OPIONEER** 

gives you more of

everything for less

age of power, performence and features at such a low

price. With 50 watts of power and advanced FET

circuitry, there's smooth, clean performance. Connections for a turntable, tape deck, cassette or cartridge

player, headphones, microphone, 2 pairs of speakers, 4-channel sound, make it completely versatile. You give up nothing-except a high price-with the new Pioneer SX-424.

The right place to get the right stereo equipment at the right price

only \$19995

SX-424 50 WATT

AM-FM STEREO RECEIVER

MOVIES (continued)

and the example, in the first College
dend paragrate on one olde gold creat
and paragrate on one olde gold creat
and the other in the first of the first of the property of the college
for the first of the f

MOVIES (continued)

Come into wight's

for a demonstration

READER

# TELEVISION

THE HARDER THEY ALL. HAS PROPER AGAINST AND THE HARDER THEY ALL HAS PROPER AGAINST AND THE HARDER THEY ALL HAS BROTHERS AFTER VALANT. Recently and Shears Against Agai

p.m. inappried broadante Channel 15, 400 p.m. WAR AND PEACE second episode of nine. Pener marries a brainess beauty, Nicola and Pince Garder (1949, Channel 6, 700 p.m. Andie ose fetch action, and full legislation area from the company of the comp

Control 3 - 10 of the and leave Control 30 of the American Sea of the Control 3 of the American Sea of the Control 3 of the American Sea of the Control 3 of th

Datie of Austric Charnel 15, 900 pm MASTERPIECE THEATHE UPSIAIRS Object 20 Channel 15, 1030 pm MASTERPIECE THEATHE UPSIAIRS Object 20 Channel 15, 1030 pm MASTERPIECE THEATHER UPSIAIRS AND MASTERPIECE THEATHER U

CHARLIE BUBBLES, Albert Finney and Liz Mannell (1968) Channel 10, 3,00 p.m.

p.m. The common usego Channel 10, 200 THE GREAT RACE Tony Curis, and Natale Wood but not invasted Channel 6, 700 p.m.

NHL HOCKEY. Stanley Cup play-off. Channel 10.
THEATRE IN AMERICA. Lorrane Hansbury: "To Be 100 a m.
Young, Giffed and Busch". Channel 15, 830 p.m.

# CLASSIFIEDS

### NOTICES

GAY CATHOLICS: Dignly of San Diego has a religious, educational and social program for you Write Box 1997. San Diego 92119 coll 448-8384 for information.

JANANDA COMMUNITY open to mose who bedcome house or open search that the community of the control of the contro

hilosopher (Markou Antonino Autokratoros Stoikos) born April 26. A.D. 121. Let all of us who admire him and the Stoic philosopher celebrate his birth tomorrow, Friday, Call 233-1141 and ask for Fred.

7528. LESBIAN MOTHERS rap first and third Wedresdays — 7:30 p.m. at the Gay Center WountAIN HOME in Descanso with 2 2250 B street. Call 234-7528 for more bedrooms, corral, chickens, and a garden.

FREE Open meditation. Come and be with yourself in a relaxed, paaceful group setting. Every Wednesday at 7 p.m. The Phoenix Institute, 2404 Broadway. San Diego. 234-

NEED MELLOW FEMALE roommate to share 2

ROOMMATE NEEDED for 3 bedroom house in Cardfill. Heated pool, 2 blocks from ocean, furnished, Call Dan, 453-2000, ext. 2376, or 753-5218.

DEGIRE QUIET, non smoking female to share beach cottage. May 1 for June 15. Rent negonator. 488-8358, ask for Larry in Cot tage 25. Loave message if I/m out. EXPERIENCED, personable, art desires more jobs. Portraits,

sign 83 Clean message if I'm out.

Alk ji is Amain commane wanted the Mission Beach apartment. Two beginnings are seen to see that on Bayasia external transport of the Mission Beach apartment. Two beginnings and the Mission Beach apartment and the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment and the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment and the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment. Two Beach apartments are seen the Mission Beach apartment and the Mission Beach and t

Na 95432 - State Marcou Antonino Andreamon emperor. Sinci-minisopheri Marcou Antonino Antoni

236-7080

GAY PDCH women about being exposed if the part of the pa

HOUSEBOAT Shelter Island area. Tiny, private bedroom, telephone. Very quiet, very aesthetic. All the amenities, Female preferred.

DIFFE WANTED to share beautiful three loss on turnshed form: Wall to State loss on turnshed form: Wall to State loss on turnshed for summer studies of State loss on turnshed for summer studies of State Resonable.

3 d548 Resonable: General turnshed for summer studies of State loss of State loss

WANTED FEMALE GRAD student (Mary Pop-pins type) to live in, private room with bath in exchange for sitting two addrable pre-school toys. Flexible hours — fun family, Near UCSD campus and bus line. Call 453-8715.

EXPERIENCED, personable, art-class model desires more jobs. Portraits, life-drawing and/c\* painting, sculpture, photography.

# **CATALOG**

April 25 to May 1

DEAR STAVROS of Encinitias and Dennis of Pacific Beach. We met Friday the 19th. Please call me concerning tape recorder. I am a nervous wreck. 459-0078. Evenings, 459-8755.

499 8755.
SORPY ABOUT THAT. There may be more than teo, not even counting Spot Me reviews moves. The other Oregon.
MALE AGNOSTIC, 25, interested in Greek philosophy and classical mayor, sould lake philosophy and classical mayor, sould see a compared to the county of t COMMANDER S: I take the fifth. Dax: How could you?! Really, to suffer a sprained ego alyouradvanced age! You know we love you! Lyth'n: Please try to stop causing trouble. Harumbay, Colonel F.

DAX: It's not so much that we underestimate your importance to S.D.C. as we overestimate the Commander's. Whil discuss the discrepancies over Noodles Romanoff at the house. Aleks and Sen.

KRN. Worry not, I love you still, you winged wonder. I'm here as long as you need me. Put our money where your mouth is. Sell the Have faith. Love, Sell P.S. Remember reger-based on the streets of downlown San John Committing suicide over.

L.O.T.P.: May I remind you that you still owe me \$5.70? (If already paid on receipt of this message, please disregard the above.) -Pushily yours, Izzy.

dencer in front of stage. From the many and the stage of the stage of

NOW! PROFESSIONAL quality printing for less than the cost of Xeroxes — 3¢ a page (minimum 50 pages). Free pickup and delivery in city area for orders of \$4.50 or more. Gavin Printing, 235-4633 or 234-

397.3. VOODOO DQLIS authentic looking dolls make excellent conversation pieces and most unusual pincushions! Each doll is over 12" long, made of rugged denim and comes complete with sextra-long voodoo pins and an introduction to voodo, Only \$1.96 each rom Boone industries, 1330 Garria Are', San Diego, Call. 921.95, Satisfaction galaranteed Sorry, no c.o.d. s.

guaraneer sory, no Lod s. HELP US and learn about your marriage. Volunteer couples are needed to participate in a martial research project for a couple of an amount of the couple of unique written evaluation of your marrial relationship. Your participation is anonymous and confidential; furthermore, if an in-teresting experience. For further information, needed to the couple of the couple of and 2 p.m. weekdays and ask for Linda Webb.

ENROLL in Shaklee's growing, successful Ecology/Health program. Share our non-polluting cleaners, organic supplements, natural beauty aids with others and buy more than 130 products wholesale, have your own business, bonus, car and retirement! Only \$15 investment. 272-9931.

ACOUSTIC GUITARIST/vocals with unusual flat-pick style, has it together but needs bass player/vocals. Interested in working in local lounges. I have material prepared, all you need is equipment and a little time. Call 298-

MAIS AND FEMALES interested in boat management with many mog. Foreign Fall, VM wanted with many mog. Foreign Fall, VM board of the companies and the companies and the companies that will be companies to the companies that will be companies that will be companies that will be companies to the companies that will be companies that will be companies that will be companies to the companies that will be companies that will be companies to the companies that will be companies to the companies that will be companies to the companies that will be companies that will be companies to the companies that will be companies to the companies that will be companies that will be companies to the companies that will be companies to the companies that will be companies that will be companies that will be companies to the companies that will be companies to the companies that will be companies that will be companies that will be companies



OUICKSLIVER CONCERT
May 10, 7 p.m., San Deop State Greek
Bowl Cheletativer, Kraft Inclohedd and
Bern Illiamen Tickets \$3.0 students,
\$4.00 general focets shallowed better
Genera S.D.S.U. U.S.D. Unity Hall Box
Office, Good Karma O.S. The Black Office
For Intermotice call say at the above.

COLORE F. Lyth Alesandra. Dax. etc. [Graduate office approved). Returned 189 event of down here? Alerc. Other is that all your common would you give in that Charles and all your common would you give in that Charles all your less and on the Standard all your less and the Standar

SUE'S TYPING Service for no hassle with manuscripts, term papers, thesis, business and tech typing. Professional; experienced; can help with English, spelling, etc. Reasonable rates. 462-1058, day or evening.

Ressonable raise. 462-1058, day or evening. WOMEN Enlarge your circle of men friends. Meet new, compatible males every month. Only \$19.95 per year. Women under 40, \$5 off Money back guarantee. 100% matching. Landbourder Added 2014 1781, [2] hour answering service). STUDIO RECORDING \$8.50 per hour. Publicity photos. 8x10's — 500 for \$30. Photographing services for models and musical groups. Call Darny Artistl Productions at 466-2238. "Make it Happen With Us."

TERRI'S TYPING SERVICS. Take the hassle out of typing. Try my efficient service. Reasonable rates. 278-0405.

PICTURE FRAMING... matting, mounting, stretching. (for paintings, fabrics or photographs). Top quality work at lowest prices, Located in Pacific Beach. Jim's Frame Shop, 270-2555.

# LESSONS

Webb.

BACHELOR (24) where to share house in South Mission Beach with compatible femals. South Mission Beach with compatible femals, but make the country of the country of

INTERESTRIALE URGE to buts into print? Well INFRESTRIALE URGE to but side as 9 a page for L

CLASSES IN YOGA, Tai Chi, meditation, tarot, self-leadership, drawing and "maps of consciousness". Erroll now, The Phoenix Institute, 2404 Broadway, San Diego, 234-5553.

TENNIS INSTRUCTION: private and group, \$9.50 per hour or \$5.00 per half hour, all lessons guaranteed — pay only if sabsted. Call Steve Bassett imember of United States Professional Tennis Association), 459-3755.

# WANTED



MISSED SOMETHING? Did you miss the Guide? If you did, jus send 50c to cover cost of mailing and handling to Guide. Box 80803, Sar Diego, CA 92138 and we'll rush you you copy.

WANTED TO BUY: oriental rugs. Persian and Chinese. Immediately, any size. Have \$4000 numerous accessories. Cali California Bicy-cin cash? 285-365.

SILVER-PLATED "Artley" flute. Has been recently repadded and is in fine shape. \$80. Phone evenings at 296-2341 and ask for Mark. WANT TO BUY your old diamonds. Will pay top cash. Also interested in antiques and old jewelry. Bring it to Hills, 523 Broadway. San Diego.

# CARS

1971 R-100 MAZDA Rotary. Super clean. 22 mpg. Best offer. 583-3614 or 299-4914. 1957 CHEVROLET. "Gleaming mint classic", two-door Belair coupe, totally restored. Will sell to right person who promises to take good care and keep it up. \$1495. Firm, call 462-9818 for appointment.

4857.

73 CHEVY NOVA Harchback, 6 cylinders, manual, good gas mileage, AM-FM radio, 16,000 miles. Must sell. Good condition. \$2700. 755-0606, mornings until 9:30.

\$2700. 755-0800, mornings unit 930. ECONOMY A 1982 Corvair, at least 25 m.p.g... Runs great and looks good. \$155. 223-3554. GOOD TRANSPORTATION car. 1988 2-door Rambler. New bastery and tires. Recert tune-up and brakes. Automatic. Rediot. 20+ m.p.g. \$350 or best offer. Kevin. 454-2918.

1967 SAAB two-stroke, new engine, transmission, radials, alternator etc. \$1195 or best offer. Bruce 459-5112.

1968 MALIBU, automatic, power brakes, steering, air, 327, radio, heater — fine car: \$700. Call 459-6878.

1968 ALFA-ROMEO GTU and 1960 Spyder. For sale or trade for VW. Datsun PU whatever. Days 453-2500, ext. 368/296; weekends and evenings call 454-2690. Ask for Ron.

'73 HONDA 350, 2000 miles, perfect condition, \$675 or offer, 263-2701 evenings.

# RIDES

GRAD STUDENT driving length of Mexico and may be South America to do still photography in human interest and scenic. If interested in sharing this adventure and assist in fill-in for silhouette background, call 452-1974.

RIDES FOR RIDERS. Riders for drivers. Cars available to drive. Io any city — USA, Canada, Mexico, Central America. We also arrange local car pools Come in or call — 9 a.m. to 6 p.m., Monday through Saturday. Otho Car Pools. 5549 El Cajon Blvd., San Diego 92115. 582-1290.

# FOR SALE

FENDER RASSMAN am

SONY 777 tape deck with remote control. Cost \$700 new.sell for \$200, inarant; 120 tuner with oscilliscope. Only three months old, \$430 new, valt sell for \$315, 231-5200 after 6 p.m.

Good condition. \$225, 224-1658

product to READER CATALOG Box only costs \$9.50. Try one, whull be awared. COST OF CATALOG ADS The first insertion of your Catalog ad costs just \$12.50 and each time you run line same art again without any changes



Bring your favorite rock stars in own home for only \$2.00 each picture from Concert/Photos. own home for one concert/Photos. All are recent photos featuring stars like Bob Dylan, The New York Dolls, Steve Miller Band and more. Call 276-5122 for write Cescur/Photos.

DBAD OR ALIVE 1948 through 1953 Dodge panel truck with or without engine. Call 222- Sade vernings and six of Sixes. Soft a and matching chair. Green and white flower part of the call 222- through part of the call 222- WANT TO BUY your 3rd diamonds. Will pay SUVER-PLATED "Arrey" fluts. Has been Survey part of survey part of part of the call 222- Survey part

MUST SACRIHICE movie camera, \$130. Minotis 1112324 (excellent condition). Lens: zoom Rokor 1:1.8/8-4-50-Auto Pak-Brim and four flood lights. Please leave message and phone number for David. 287-3640.

8105. Some naming a 150 Lerny 81 8000 Book 287-3945. Some name of 25

See 3 and 7 girl clothes. Surs. Nation.

STEAKES Quality Chest after 8 bm.

STEAKES Quality Chest after 8 bm.

STEAKES Quality Tathir with the girl group preserve.

STEARER UNIT Movest group presents a substrained in mitors little bock pack. 33. Camp on quality T-shirt with variety streams on quality T-shirt with variety streams on quality T-shirt with variety streams on the present streams and present some streams and present some streams and present some streams and present streams and present some strea

ASI-1492 57.7 fash kneeboard in excellent. TMNN SIZE season-bod with farm, excellent scondision, only two weeks oil 55 or other. Intel., cold and potential circle with many markets. Asid the cold season of the season of the cold season of the season of the cold season of the cold season of the season of the cold sea

SPRINGFIELD 22 automatic, \$20. Lee metal-frame tennis racquet. \$30 new asking \$10 speakers, brand new \$100, 280-3753. frame tennis racquet. \$30 new asking \$10 Twin mattress and box springs, \$10. Jeff or Craig, 272-1136. CANON 814 super 8 with 8-1 zoom lens, ATALA (Italian) 10 speed bicycle win Camp esportment, self in a shoping darfon, men and a speed bicycle win Camp esportment, self in a shoping darfon, men turu, preest, boots, hand vains, parts, a little and preest process of everything, order by yind de suit. A speed of everything, order by yind de suit. A speed of preesting order by yind desuit, and hose-up complete set of filters and on 4575 or 0164. See 2000 miles, perfect cond.

73 HONDA 350, 2000 miles, perfect cond.

Monthly Trough Salurday, 10 to 8 291

7474.

# classified ad order form

Please run my ad for \_ Enclosed is \_\_\_\_\_(50¢ per 35 words, per insertion)

SORRY WE CANNOT TAKE CLASSIFIEDS OVER THE PHONE

AD:

SEND TO: PIGS BOX 80803 SAN DIEGO, CA 92138 Classified: may be dropped of at Tiffinanny's Restourant at 6980 La Joile Bird.

IERMS 50c for each 35 word ad. Payment must accompany your at or ads. Deadline for ads is the Saturday before the next issue The HEADER is published and distributed every Thursday morning. BUSINESS CLASSIFIEDS are \$1.00 per 35 words per insertion.

# Help Us Get Better

Potential Reader advertisers always ask us, "Well, who does read the Reader? We always reply, "Well, it's the San Diegan who's between 18 and 35 and/or who likes to read and find out what there is to do in town." But this is only our guess. Help us find out who you are and what you think about the Reader by filling out this questionnaire and returning it immediately. Please fold so the business reply markings face the outside. No postage is required.

required. —	
	10. Rock music
	One of favorites Usually read Occasionally read Distince Distince
Please indicate by check marks which of the following types of articles, features, and listings in the READER that you read or use:	11. Restaurant reviews (e.g. Kathleen
Serious political stories	Woodward)
One of favorites Usually read Usually read Uncasionally read Uncasionally read Unkeyer read Unslike University	One of favorites
2. Political profiles	12. Movie capsule reviews
One of favorities Usually read Dusually read Dusually read Dusually read Dusaike Dusaike Dusaike Dusaike	One of fevorites Usually read Occasionally read Never read Dislike
3. General feature stories	13. Events
One of favorites Usually read Dusually read Docasionally read Docasionally read District Dustrice Dustrice D	Onc of favorities  Usually read  Occasionally read  Never read  Dislike
4. Consumer guides (e.g., "Have I Got a Deal for You", "Cheap Eats")	14. This week in television
One of favorités	One of favorities Usually reed Occasionally reed Never reed Occasionally reed
6. Sports (e.g. Alan Pesin)	15. Music scene
One of lavorites  Usually read  Cocasionally read	One of favorries Usually read Cocasionally read Cocasionally read Cocasionally can Cocasionally Cocasionally Cocasional C
7. Movie Review stories (e.g. Duncan	16. Top len records
Shepherd)  One of favorites  Usually read  Occasionally read  Dever read	One of favorites Usually read Cocasionally read Cocasional Cocasional Cocasional Cocasional Cocasional Cocasion
Dislike	17. Top ten books
B. Theatre (e.g. Jonathan Saville)	One of favorites
Direct favories   Direct favor	Occasionally read Dever read Distike
Classical music (e.g. Jonathan Saville)	<ol> <li>How many people, including yourself, read your copy of the READER within your household?</li> </ol>
One of favorites Susually read Occasionally read Occasionally read Ositionally read Ositional Ositional Ositional Osi	One D TWO D Three D Four D Five or more

KLADLK		
		37. How many automobiles are there in your household?
19. How many persons outside of your household read your copy of the READER?	28. Do you or any members of your household attend the following fairly offen?	None Doe Doe Doe Doe Doe Doe Doe Doe Doe Do
One	Rock concerts (also folk, jazz, etc.)  Theater Onera Orchestra and chamber groups	
Five or more	Rock concerts (also folk, jazz, etc.) Theater Onera Orchestra and chamber groups Films Civic Theater attractions Charger games Padre games Rocket games Gull games	38. If you rent, how much do you pay monthly?  Under \$100
20. How long do you usually keep your copy of the READER?	Opera Orchestra and chamber groups Films Civic Theatre attractions Civic Theatre attractions Charger games Padre games Rocket games Gull games Altric games Once games Once games Once games Once games Once games Once games	Under \$100
Less than one week		Over \$300
Six weeks or more	29. Do you or any members of your household engage in any of the following activities?	39. If you own your home, what is its fair market value?
21. Do you use the READER as a reference source when deciding where to take out-of-town guests?  Yes	Surfing	Under \$30,000
	Tennis  None of these	40. What is your highest level of educational attainment? (Male)
22. Approximately how many persons over 40 read your copy of the READER?		
None	30. During the last twelve months, about how many times did you leave Lindbergh Field by commercial airplane?  1-4 times	Altended high school Graduated from high school Altended college Graduated from college Graduated from college Hocewed post-graduate training Hold Master's degree Hold Doctor's degree Graduated from College Graduate Training Hold Doctor's degree Graduate Training Hold Doctor's degree
23. How often do you dine out?	Field by commercial airplane?  1-4 times	41. What is your highest level of educational attainment? (Female)
At least twice a week	31. Do you and/or your spouse have any of	Attended high school
At least twice a week	31. Do you and/or your spouse have any of the types of investments listed below?  Life insurance.  Bank savings Savings and Loan Association savings.  Slocks, mutual funds, etc.	Attended high school
24. What kind of wine or liquor do you buy?		42. What is your occupation? (Male)
Bourbon	32. Mave you made any purchases in San Diego County stores during the last twelve months as a result of seeing ads in the READER?	Professional: physician, teacher, lawyer, librarian, certified public accountant, architect, etc.  Executive: owner of business, president of corporation, etc.  Office: secretarial, clerical, lower pagagement.
	No	Office: secretarial, clerical, lower management management commander command
25. On the average, for your own use and for your entertaining, about how much do you spend per month for beer of various kinds?	33. How many persons (children and adults) live in your household?  One Two Three Four	Relired  Student- undergraduate  Student- graduate/law/medical  Other (specify)
Nothing	Four C Six or more C C C C C C C C C C C C C C C C C C C	43. What is your occupation? (Female)
fore than \$20	34. What is your age?	Professional: physician, teacher, lawyer, librarian, architect, etc.
6. On the average, how much do you pend on clothing per month?	Under 18	Professional physician, teacher, lawyer, librarian, architect, etc., archi
lothing	18-21	Retired D
lothing		
7. On the average, how much do you pend on records per month?	35. What is your sex? Natic	44. Approximately, what was the total income of your family (before taxes) in 1973?
lothing	36. What is your current marital status?	Under \$10,000
5 to \$10	Single	\$15,000-\$19,999
CUT OUT O	N DOTTED LINE AND STIC	CK ON FRONT
OF ENVELO	PPE · READER WILL PA	Y POSTAGE
	S REPLY MAIL SARY IF MAILED IN THE UNITED STATES	FIRST CLASS PERMIT NO. 9307 SAN DIEGO, CA
POSTAGE	VILL BE PAID BY	
THE REAL	DER	
SAN DIEG	80803 60, CA 92138	

i......